



ZL Tech Awarded 2021 Gold Globee for Best Content Analytics Solution

ZL Tech is recognized as the top content analytics provider, enabling enterprises to derive insights from their workforce communications and unstructured data

MILPITAS, Calif., October 20, 2021 -- ZL Tech, the premier information governance and analytics provider, was awarded the 2021 Gold Globee® in the Content Analytics Solution category of the 8th Annual International Best in Business Awards. ZL UA (Unified Archive) Version 9.1. was named the best offering for content analytics, gleaming insight from the text in unstructured data sources, such as emails, files, and collaboration platforms.

The annual International Best in Business Awards celebrate the individuals, teams, and solutions that set the benchmark for industry excellence. All organizations—private or public, corporations, nonprofits, associations, vendors, and government organizations worldwide—were eligible to enter and be judged by a diverse spectrum of industry experts.

ZL Tech's position as the best content analytics solution demonstrates its commitment to leveraging strong information management to enhance analytics and business intelligence for the enterprise. ZL UA Version 9.1. added built-in analytics to the user dashboard for a deeper understanding of the data being managed. ZL Tech further enables analytics at 10 to 100 times the speed of traditional methods by bypassing the time-intensive process of locating, scrubbing, deduplicating, and transferring data.

By analyzing unstructured data, organizations can make countless inferences about their workforce that are essential to the enterprise, such as

- Who are my top performers?
- Who are my subject matter experts?
- What is the sentiment of my workforce?

Users can further leverage ZL Tech's power graphs that depict accurate employee networks—showcasing who talks with whom, about what, and how often—to better understand the human element of their organization.

For further details about the Globee Awards and a full list of 2021 winners, [click here](#).

To learn more about ZL Tech solutions, [click here](#).

About the Globee Awards

Globe Awards are conferred in eleven programs and competitions: the CEO World Awards®, the Consumer World Awards®, The Customer Sales & Service World Awards®, the Globee® International Best in Business Awards, the Golden Bridge Awards®, the Cyber Security Global Excellence Awards® and Security World Awards, the IT World Awards®, One Planet® American Best in Business Awards, the Globee® Employer Excellence Awards®, the Globee® Corporate Communications & Marketing World Awards, and the Women World Awards®. Honoring organizations of all types and sizes and the people behind their success, the Globe Awards recognize outstanding achievements and performances in businesses worldwide. Learn more about the Globe Awards at <https://globeawards.com>

About ZL Technologies, Inc.

ZL Tech's centralized information governance platform enables organizations to manage all enterprise content and satisfy corporate needs for data analytics, eDiscovery, regulatory compliance, privacy, and records management. ZL Tech's unique differentiator is its unified architecture which consolidates all applications and billions of documents under one platform, thus eliminating today's fractured data silos that significantly raise operating costs and increase legal risk. With a proven track record of serving Global 500 customers, ZL Tech is a technology leader in harnessing big data for strategic advantage. For more information, please visit www.zlti.com.

Media Contact

Kathryn Hardcastle

ZLTech@matternow.com

401-575-9086