

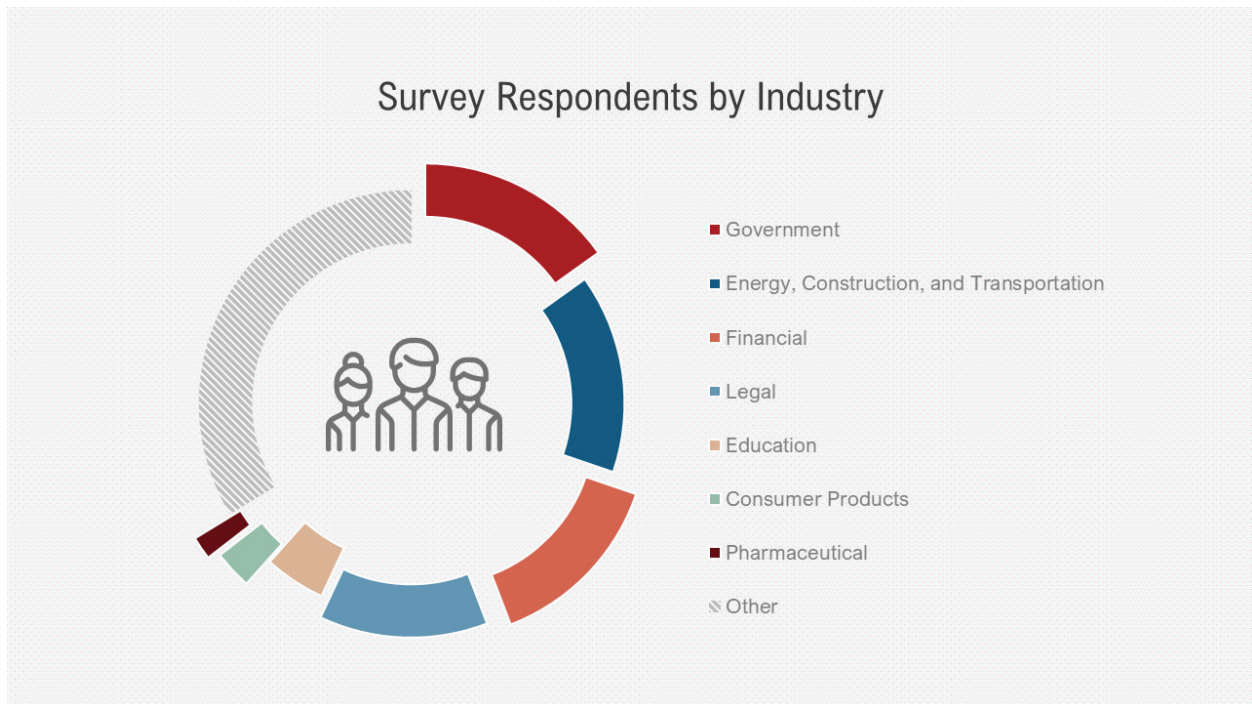
STUDY:

Only 22% of Information Management Professionals Confident in their Organization's Approach to Privacy

ZL Technologies recently released the results of a new survey which found that information management professionals are overwhelmingly unconfident in their organization's approach to privacy and information management.

The survey was conducted in partnership with the MER Conference, an organization

renowned for addressing the legal, technical and operational issues of managing electronic records. Information management professionals— including but not limited to information governance analysts, records managers, compliance specialists, directors of information management, and VPs of data governance across several verticals—were polled in August through October of 2018.



Respondents were polled with the simple question: “Do you think executives in your organization have sufficiently addressed information management and privacy needs?” 59.9 percent of the respondents said “no,” 18.6 percent said they were “unsure,” and only 21.5 percent said “yes.” These findings are potentially cause for concern, particularly considering they reflect the opinions of professionals with deep insight into their organization’s information management strategies.

“The siloed nature of today’s IT architecture renders many organizations unprepared for compliance with new privacy regulations,” said Kon Leong, CEO, ZL Technologies. “We’re seeing more and more IT and information management professionals come to terms with that, as reflected by these findings.”

To assess an organization’s level of preparedness for new regulations, Leong suggested asking the following questions:

- What types of searches would you execute to find the various types of personal data that exist in most organizations?
- Could you efficiently and consistently perform searches across the enterprise, including data silos that use different engines?
- How would you readily associate personal data with the data subject?
- When assessing whether to delete personal data, how would you quickly check its other functions, including “legitimate interests” that would prohibit its deletion?

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