





Speaker Profiles



Bennett Borden, Chief Data Scientist and Chair of the Information Governance Group, Drinker Biddle & Reath LLP



Scott Whipps, Records and Information Manager, Honda North America Inc



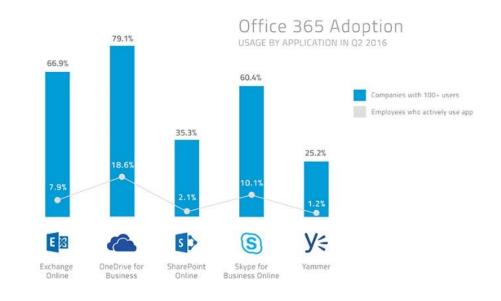
Susan Emery, Vice President of Product Management, Viewpointe



Farid Vij, Director, Information Governance, ZL Technologies

Microsoft Office 365 Adoption

- As of Q2 2016, 22.3% of enterprise employees use at least one Office 365 application
 - Up from 6.8% in Q3 2015
- O365 means different things to different people/departments in the same enterprise



Source: Office 365 Adoption & Risk Report

What is Microsoft Office 365?

- Cloud Microsoft Office Suite
- Content Creation
 - Word, Excel, PowerPoint etc.
- Collaboration and Communication Tools
 - SharePoint, OneDrive, Skype etc.















*Not a full list of O365 applications

Licensing Options

Office 365 ProPlus	Office 365 Enterprise E1	Office 365 Enterprise E3	Office 365 Enterprise E5
\$12.00 user/month (annual commitment) Buy now Learn more	\$8.00 user/month (annual commitment) Buy now Learn more	\$20.00 user/month (annual commitment) Buy now Learn more	\$35.00 user/month (annual commitment) Contact sales Learn more
Fully installed Office on PC/Mac with apps for tablets and phones • (Email not included) • 1 TB file storage and sharing • Fully installed Office on PC/Mac • Office apps on tablets and phones • Self-service BI in Excel	Online versions of Office with email and video conferencing Email with 50 GB mailbox 1 TB file storage and sharing HD video conferencing Office Online Team sites	All the features of ProPlus and E1 plus compliance tools, information protection, and voicemail integration	All the features of E3 plus a new class of unified communications solutions with advanced Skype for Business meetings and voice capabilities PSTN conferencing to dial in to Skype meetings from anywhere Cloud-based call management with option to add PSTN calling Advanced analytics with Power BI Pro and Microsoft MyAnalytics In-place, Advanced eDiscovery Advanced security with Advanced Threat Protection and Customer Lockbox Enhanced visibility and control of your Office 365 environment

Customer's Perspective

- Goals and Drivers for Microsoft Office 365
 - Cost savings
 - Cloud flexibility/scalability
 - Better integration/collaboration of Microsoft Office applications

O365 Impacts

- Compatibility with Outlook and other on-prem applications
- Migration (resources, testing, data access)
- eDiscovery Processes/Legal Holds/Investigations
- Records Management Processes (retention, access)
- IT Processes (termination, data sharing/access, investigations)

Customer's Perspective

Potential Risks

- New content types skype, yammer, sway, etc.
- Retention control personal OneDrive content
- Disposition of ROT
- Security (can the correct users be granted/restricted access?)
- Timelines (can current access/downloads of data be maintained?)

Archiving Benefits

Implement Holistic Governance

- eDiscovery, compliance, records management
- Collect and analyze enterprise content across sources

Reduce Risk

- Eliminate ROT
- Analyze for PII, sensitive information
- Secure content appropriately

Improve Access

- Organize data
- Index content
- Provide approved legal, IT, HR access

Decrease Spending

- Enforce retention and disposition schedules
- Reduce overall data footprint
- Streamline processes for legal, records, IT
- Eliminate maintenance & infrastructure of legacy applications

How Archiving Prepares You for O365

- Reduces Migration Stress
 - Enables data cleanup in preparation for O365 rollout
- Allows for Consistent User Access to Existing Content
 - Provides backed up content to retain data completeness
- Lay Out an Ideal Information Governance Strategy and Expectations
 - Ensures that these governance strategies are transferred and known to end-users of the new system

Information Governance Gaps in O365

eDiscovery

- Necessary to export large amounts of data
- Data comes from variety of sources outside Microsoft Suite

Compliance

Limited compliance features depending on deployment model

Data Sources

- Only works with Microsoft-compatible applications
- Over 40% of sensitive information is stored in non-Microsoft
 Office formats

Source: Office 365 Adoption & Risk Report

Archiving for an O365 Customer

Holistic Governance Across Data Silos

- Archive allows for single point of control for information governance
- O365 represents a new source of a wide variety of content and collaboration formats which require governance

Consistent eDiscovery Processes

- ECA search of archived content, pro-active eDiscovery
- Case organization and review across content types
- Notification and analysis without duplication/movement of data

Analysis and Compliance Review

- Route collected content through lexicon rules for categorization
- Apply retention, review routing, and retrieval based on results
- Streamline compliance review and report on review statistics

Takeaways

- Know your license and functional entitlements
- Know the game plan for what content/users will make the move to cloud
- Consider a cleanup before the move
- Moving to O365 is a process, and the process can be a multi-year phased plan
- Consider your information governance strategy—O365 might not be the only solution you need to achieve those goals
- Involve legal team before O365 decision is made
- Document and share legal/information governance requirements during each phase of O365 project