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From ABBYY to ZL Technologies: What's in a Name, Part II

Brendan McKenna, Legaltech News

December 9, 2011 | [1 Comments](#)

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Who knew how many legal technology companies had such unusual names? Due to the seemingly limitless possibilities, we've revisited my "What's in a Name" article from September. Like the companies in the first story, many here found their original names to be too constraining; some looked to mythology for inspiration. One turned to the Sino-Tibetan language, another to a Nobel Laureate, and still another to military code words. By the way, if we missed your company in this go around, and your company name is more than just vanilla, send us an email ... [\[MORE\]](#)

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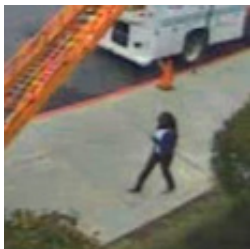
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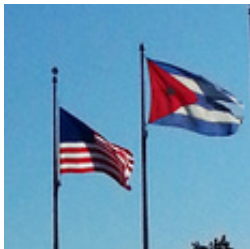
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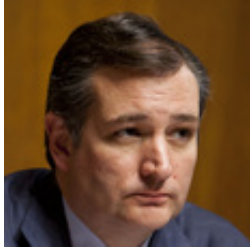
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