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*Source: Market Tools customer survey, April 2010

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ZL Technologies Expands the Scope of Enterprise Data Analytics with ZL NoSQL DB™ -- ZL NoSQL DB™ infrastructure sets the foundation for massively-integrative enterprise analytics initiatives, while also improving performance for existing customers

ZL Technologies, Inc. (ZL), the leader in unified **enterprise information governance** and analytics, today formally announced ZL NoSQL DB™, the company's core processing and **storage** engine for massive-scale analysis of multiple data types. The NoSQL architecture is a key component of the ZL Enterprise Analytics™ (ZL EA) offering as well as the flagship ZL Unified Archive® platform (ZL UA), and allows for cross-analysis of extremely diverse data types, a task which is potentially impossible to execute in a traditional relational database environment. With ZL NoSQL DB, businesses can better leverage today's growing volumes of enterprise content via analytics, flexibly adapting to new data types and combining People Data, Business Data, and Machine Data for valuable insights that drive business performance.

The traditional relational database approach excels at many processing tasks, but can be inefficient and difficult to scale when dealing with diverse, evolving data types. ZL NoSQL DB™, engineered directly within ZL Unified Archive®, applies the schema-free benefits of NoSQL processing, allowing new data types to easily be added for analysis without needing to modify the tabular structure associated with relational systems. Horizontal scaling easily adapts to the demands of modern Big Data, allowing growing information to be processed efficiently and cost-effectively. With Query acceleration, an adaptive compression algorithm, an embedded text engine, graph computing engine, and managed partitions and indexes, the ZL NoSQL DB™ provides best-of-breed processing capabilities to optimize the leverage of all enterprise content.

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The business benefits of incorporating ZL NoSQL DB™ into the enterprise information governance and analytics environment are immense, allowing for a more flexible, contextual, and consolidated approach to data analysis. Increased performance, scale, and adaptability allow the organization to pool data centrally, cross-analyzing diverse data sources that previously may have been incompatible or structurally isolated via disparate data “silos.” With an analytics approach supplemented by NoSQL-based processing, the enterprise can cost-effectively manage and explore new relationships between diverse data sources, with sweeping implications for business productivity and insight.

“Big Data initiatives are expanding at a phenomenal rate, yet many organizations are still struggling to harness strategic intelligence from huge volumes of unstructured content,” noted Dr. Arvind Srinivasan, CTO of ZL Technologies. “The architectural challenges of analyzing multi-terabyte volumes of unstructured data -- like email, IM, and social media content -- are immense, especially with the enterprise requesting in-line data processing without re-analysis of data. ZL NoSQL DB™ was engineered to specifically accommodate the volume and variety seen with today’s information, providing the enormous flexibility, scalability, and adaptability that are critical to the success and ROI of long-term analytics initiatives.”

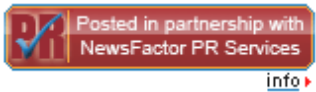
For more information on ZL NoSQL DB™ and downloadable datasheet, visit www.zlti.com.

About ZL Technologies, Inc.

ZL Technologies makes Unified Archive® **software** (ZL UA) to enable large enterprises to manage all unstructured content such as email, files, and instant messages to satisfy corporate needs for eDiscovery, records management, regulatory compliance, information governance, and storage management. By providing singular and comprehensive data management architecture, it also enables business content to be leveraged proactively for analytics and competitive advantage, via ZL Enterprise

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Analytics™. ZL UA's unique differentiator is its unified architecture, which consolidates all applications and billions of documents under one platform, thus eliminating today's fractured data silos which significantly raise operating costs, increase legal risk, and derail effective Big Data analytics initiatives. Demonstrating a proven track record with Global 500 customers and strategic partnerships with major players such as Oracle, Unisys, PwC, and SunGard, ZL has emerged as the technology leader in harnessing unstructured "Big Data" for strategic advantage. For more information, please visit www.zlti.com.



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