



Viewpointe and ZL Technologies Extend Successful Strategic Alliance

Partnership Provides Comprehensive Information Governance in the Cloud to Meet Demands of Regulated, Fortune 500 Firms

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NEW YORK--(BUSINESS WIRE)--Viewpointe®, a leading private cloud service provider to regulated industries, today announced the extension of its partnership with ZL Technologies (ZL), a leader in unified information governance for enterprise unstructured Big Data. Under the strategic alliance agreement extension, Viewpointe and ZL will continue to jointly provide services to customers, integrating the ZL Unified Archive® (ZL UA) architecture into core components of Viewpointe's information governance platform, OnPointe®. Viewpointe and ZL have been working in partnership since 2012 providing customers with advanced analytics, records and retention management, supervision and end-to-end eDiscovery capabilities – seamlessly deployed in the cloud as a managed service through OnPointe.

“Through our ongoing alliance, we have successfully implemented best-of-breed capabilities into our Information Governance platform, OnPointe, for some of the largest global brands,” said William Shute, Viewpointe chief strategy and marketing officer. “Our growing partnership and innovative approach to the market enables customers to leverage ZL's best-in-class technology coupled with Viewpointe's unique expertise, knowledge and private cloud delivery model.”

Since 2013, ZL has been recognized as a leader in that Gartner Magic Quadrant (MQ) for Enterprise Information Archiving (EIA), where it also acknowledged Viewpointe as one of its strategic channel partners and specialty cloud providers. ZL was recently named in the 2014 Gartner MQ, which also identified Viewpointe as a “notable vendor,” highlighting OnPointe's ability to support a variety of content and provide a scalable infrastructure to manage archiving, content management, retention management, text analytics and eDiscovery.

Kon Leong, CEO ZL Technologies, said, “We've long catered to the unique demands of highly regulated organizations, and we continue to see great value in our relationship with Viewpointe as we expand into new markets and industries. Our partnership empowers a truly innovative and secure option for cloud-based information governance that meets the exacting requirements of the large enterprise.”

The technical and product collaboration delivered through a managed service has provided an alternative to many well-known solution providers, and afforded both Viewpointe and ZL tremendous opportunities to jointly help some of the largest global organizations that are looking for a secure, scalable, agile solution to their information governance challenges.

“This alliance extension speaks volumes about the strength and uniqueness of our relationship with ZL,” said Viewpointe chairman and CEO Lou Buglioli. “This partnership has already successfully migrated and deployed numerous customers serving in excess of 200,000 employees; and we anticipate growing that figure significantly over the term of the extended partnership.”

OnPointe provides a sophisticated governance solution to help organizations keep pace with growing data volumes and the variety of data formats spread across the organization that challenge user productivity, IT efficiency, corporate agility and compliance efforts. Enabling centralized policy enforcement to manage, archive and govern enterprise data while reducing the total cost of ownership via a cloud-based service, OnPointe provides customers with a modernized, secure and scalable solution. Built as a flexible, modular service that can grow with an organization as it embraces information governance one challenge at a time, the OnPointe platform leverages the ZL Unified Archive to provide focused governance solutions to address:

- governance of email, electronic messaging and social media
- supervision of regulated communications
- control of previously unmanaged file share and collaborative content
- management of end-to-end eDiscovery processing and workflow

With one of the largest, most secure national archives of digital information in the cloud, Viewpointe enables organizations to seamlessly manage their enterprise content, via a managed private cloud. With a unique combination of technology and services, the OnPointe platform is delivered in a secure, scalable and cost-effective manner. OnPointe provides focused information governance solutions for messaging, file shares, enterprise applications, print streams and eDiscovery.

ABOUT VIEWPOINTE

Founded in 2000, Viewpointe® is one of the largest service providers to regulated industries. The New York-based company offers cloud-based information governance, check archive, end-to-end check image exchange, clearing and settlement services. Trusted by major financial institutions, Viewpointe has been named to the prestigious FinTech 100, representing the best of the best in financial technology and service providers, every year since 2006. For more information, please visit <http://viewpointe.com/> and follow us on Twitter @viewpointellc and [Google +](#).

ABOUT ZL TECHNOLOGIES, INC.

ZL Technologies makes **Unified Archive® software** (ZL UA) to enable large enterprises to manage all unstructured content such as email, files, and instant messages to satisfy corporate needs for eDiscovery, records management, regulatory compliance, information governance, and storage management. By providing singular and comprehensive data management architecture, it also enables business content to be leveraged proactively for analytics and competitive advantage, via ZL Enterprise Analytics™ (ZL EA). ZL UA's unique differentiator is its unified architecture, which consolidates all applications and billions of documents under one platform, thus eliminating today's fractured data silos which significantly raise operating costs, increase legal risk, and derail effective Big Data analytics initiatives. Demonstrating a proven track record with Global 500 customers and strategic partnerships with major players such as Oracle, Unisys, PwC, and SunGard, ZL has emerged as the technology leader in harnessing unstructured "Big Data" for strategic advantage. For more information, please visit www.zlti.com.

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