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ZL TECHNOLOGIES ANNOUNCES RELEASE OF GROUNDBREAKING FILE ANALYSIS AND MANAGEMENT CAPABILITIES

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*New offering is the first to seamlessly combine granular file share analysis options with perpetual **governance** functionality*

Milpitas, CA (Marketwired – April 20, 2016) — ZL Technologies, Inc. (ZL), the leader in enterprise information governance and analytics, today announced the release of ZL [File Analysis and Management](#). The new file analysis capabilities scale to the enormous, growing demand to reign in corporate file share environments by joining advanced analytics capabilities with industry-leading governance architecture. By allowing an unprecedented range of flexibility in handling files and their subsequent management, ZL allows large organizations to convert risky, unmanaged content into an informational asset.

ZL File Analysis and Management is unique in its ability to directly handle file governance immediately

after detailed analysis. Built on the governance foundation of ZL Unified Archive (ZL UA), ZL File Analysis and Management can quickly and accurately assess massive corporate file share environments, as well as directly ingest and assign policy-based control to selected items. The result is a file analysis environment that can provide unparalleled governance, rather than just analysis, of content.

Unique features of ZL File Management and Analysis include:

FILE ANALYSIS AND INFORMATION GOVERNANCE

ZL can analyze files and directly set policies on desired content for permanent management, without having to import, export or transfer content to a separate platform. Rather than simply reporting on the file environment and its contents, ZL's file analysis can actively ingest and govern data without further supporting architecture.

METADATA AND CONTENT ANALYSIS

ZL's file analysis capabilities can dig deep below the surface to locate at-risk content such as Social Security numbers, phone numbers, PII, PCI and PHI, as well as other sensitive patterns within the body of documents, which metadata analysis alone cannot detect.

ACCELERATED ANALYSIS

Most analysis tools conduct only a basic assessment of file metadata, yielding file size, age, author, location and other descriptive qualities. Alternately, tools that offer full-text indexing and analysis may be prohibitively slow or expensive. ZL enables snap analysis of selected content at a glance, allowing the organization to quickly decide where to direct additional efforts before conducting a full-scale content analysis.

“File analysis in isolation does little to rein in the sprawl of data in enterprise file shares, but it does provide a starting point for making better data management decisions,” said Michael Osterman, founder of Osterman Research, Inc. “By combining file analysis with unified information governance, decision makers can develop a true, long-term strategy that avoids the pitfalls of having to repeatedly conduct file cleanup projects. Governance-driven file analysis is not a one-time ‘project’ but rather a way to continually assess content and then seamlessly transition into policy assignment, classification and ongoing control.”



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“Conducting a single file analysis and cleanup project is like cleaning your house once; eventually, you’ll just need to clean it again,” said Kon Leong, CEO of ZL Technologies. “For long-term sustainability, file analysis needs to be embedded within information governance architecture, and ZL File Analysis and Management does exactly that.”

For more information on ZL’s groundbreaking file analysis approach, visit the product website [here](#).

ABOUT ZL TECHNOLOGIES, INC.

ZL Technologies makes [Unified Archive® software](#) (ZL UA) to enable large enterprises to manage all unstructured content such as email, files and instant messages to satisfy corporate needs for e-discovery, records management, regulatory compliance, information governance and storage management. By providing singular and comprehensive data management architecture, it also enables business content to be leveraged proactively for analytics and competitive advantage, via [ZL Enterprise Analytics™](#) (ZL EA). ZL UA’s unique differentiator is its unified architecture, which consolidates all applications and billions of documents under one platform, thus eliminating today’s fractured data silos, which significantly raise operating costs, increase legal risk and derail effective big data analytics initiatives. Demonstrating a proven track record with Global 500 customers and strategic partnerships with major players such as Oracle, Unisys, PwC and SunGard, ZL has emerged as the technology leader in harnessing unstructured “big data” for strategic advantage. For more information, please visit www.zlfi.com.

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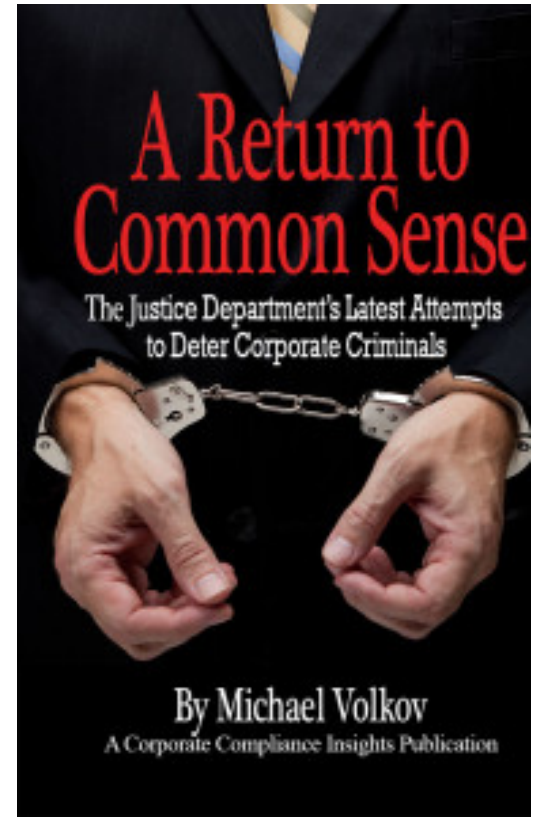
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