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Actiance Expands Partnership with ZL Technologies to Deliver Enterprise and Public Social Data into Unified Archive

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Partnership extends archiving capabilities beyond instant messaging and unified communications to include contextual capture of social data

BELMONT, Calif. – October 21, 2013 – Actiance, helping organizations benefit from communications, collaboration and social networking, today announced the expansion of its strategic partnership with ZL Technologies. Under the terms of the expanded partnership, the organizations will deliver archiving capabilities for enterprise and public social data, integrated with current capabilities for instant messaging and unified communications to ZL Technologies' customers. As ZL Technologies' partner for social media and social business content capture, Actiance delivers the capability to contextually control, monitor and collect unconventional or unstructured data sources, such as collaboration tools and social media, which then, through the integration is stored and leveraged for analytics in the ZL Unified Archive.

"We're thrilled to announce the growth of our relationship with Actiance to deliver an incredibly robust and seamless archiving solution for social data to our enterprise customers," said Kon Leong, CEO of ZL Technologies. "The widespread adoption of social media has unleashed a new class of complex data that the enterprise must treat as both corporate records and a source of powerful business insight, and our continued integration with Actiance enables them to do so effectively."

In addition to traditional interactions through email, emerging sources such as instant messaging, web chat and social media are considered electronically stored information, and as such, they must meet regulatory requirements for compliance and e-discovery purposes such as future litigation and legal discovery. This integration enables businesses to process data from disparate sources and pool messages into a consolidated group. Each message – regardless of origin – is indexed, made available for search and analytics, checked for compliance violations and presented for review if applicable. In addition, enterprises can monitor and view archived data from a single portal while keeping the context and source of each message intact.

"Building on Actiance's history of providing best-in-class solutions, we're pleased to deepen our integration with ZL Technologies to include contextual social media and social business data," said Sarah Carter, general manager of social business at Actiance. "Ensuring that our joint clients can utilize both solutions gives complete flexibility and maximizes existing infrastructure."

For more information on Actiance or its products, please visit <http://www.actiance.com/>. Actiance is on Twitter at: <http://twitter.com/actiance>. To read the company's blog, please visit: <http://blog.actiance.com/>.

About Actiance

Actiance® is a global leader in communication, collaboration, and social media governance for the enterprise. Its governance platform is used by millions of professionals across dozens of industries. With the power of communication, collaboration, and social media at their fingertips, Actiance helps professionals everywhere to engage with customers and colleagues so they can unleash social business. The Actiance platform gives organizations the ability to ensure compliance for all their communications channels. It provides real-time content monitoring, centralized policy management, contextual capture of content and smart archiving which improves the efficiency and cost-effectiveness of eDiscovery and helps protect users from malware and accidental or malicious leakage of information. Actiance supports all leading social media, unified communications, collaboration, and IM platforms, including Facebook (FB), LinkedIn (LNKD), Twitter, Google (GOOG), Yahoo! (YHOO), Skype, IBM, (IBM), Jive (JIVE), Microsoft (MSFT), Cisco (CSCO), and Salesforce.com (CRM).

Actiance headquarters are in Belmont, California. For more information, visit <http://www.actiance.com> or call 1-888-349-3223.

About ZL Technologies.

ZL Technologies, Inc. makes Unified Archive® software ("ZL UA") to enable large enterprises to manage all unstructured content such as e-mail and files, to satisfy corporate archiving needs for e-Discovery, records management, regulatory compliance, corporate governance, and storage management. It also enables the same unstructured content to become the organization's Corporate eMemory™ for competitive advantage, such as sharing knowledge, experts, and history across the enterprise. ZL UA's unique differentiator is its unified architecture, which consolidates all applications and billions of documents under one platform, thus eliminating today's fractured data silos which significantly raise operating costs and legal risks. Demonstrating a proven track record with Global 500 customers and strategic partnerships with major players such as Oracle, Unisys, and SunGard, ZL has emerged as the technology leader in harnessing unstructured "Big Data" for strategic advantage. For more information, please visit www.zliti.com

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