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ZL Technologies Webinar to Shed Light on File Share Analysis and "Dark Data"

January 28th Expert-Led Session Will Offer Practical Methodology to Assess File Environments, Proactively Gain Control of Content, Reduce Risk, and Enhance Productivity

MILPITAS, CA--(Marketwired - January 21, 2016) - [ZL Technologies, Inc.](#) (ZL), the leader in unified information governance for the large enterprise, today announced its [upcoming webinar](#), "Don't be Afraid of the Dark: Bringing Dark Data to Light Through File Analysis." The webinar, set for January 28th at 2-3 PM EST, will highlight the challenges organizations face in managing file share environments. Industry experts will provide commentary and practical steps for achieving effective governance and actionable analysis of content. [Register today](#) to examine the challenges and take control of "dark data."

In the big data era, file environments often go unmanaged, creating difficulty for end-users, risk management personnel, and legal teams. Analysis of the file share environment is often the first logical step for organizations looking to better manage the content within.

In this webinar, attendees will learn:

- How to get a file analysis project off the ground
- How to build a long term strategy for information governance
- Four key things to consider when developing a file analysis project
- How a good file analysis strategy allows users to discover, classify, and take policy-based action on dark data

Webinar Panelist Speakers Include:

- **Cheryl McKinnon** -- Principal Analyst Serving Enterprise Architecture Professionals, Forrester Research
- **Bennett B. Borden** -- Chief Data Scientist and Chair of the Information Governance Group at Drinker Biddle & Reath LLP
- **Linda G. Sharp** -- Associate General Counsel, ZL Technologies
- **Farid Vij** -- Lead Information Governance Specialist, ZL Technologies

"You can't control data that you don't know you have," remarked Linda G. Sharp, Associate General Counsel of ZL Technologies. "Many organizations are suffering from outdated or under-developed file share policies, which can result in keeping more data than is needed or eliminating items that should be kept. Enterprise file shares contain a vast frontier of 'dark data' and assessing this content is the first step to reducing business risk and increasing productivity."

About ZL Technologies, Inc.

ZL Technologies makes [Unified Archive® software](#) (ZL UA) to enable large enterprises to manage all unstructured content such as email, files, and instant messages to satisfy corporate needs for eDiscovery, records management, regulatory compliance, information governance, and storage management. By providing singular and comprehensive data management architecture, it also enables business content to be leveraged proactively for analytics and competitive advantage, via [ZL Enterprise Analytics™](#) (ZL EA). ZL UA's unique differentiator is its unified architecture, which consolidates all applications and billions of documents under one platform, thus eliminating today's fractured data silos which significantly raise operating costs, increase legal risk, and derail effective Big Data analytics initiatives. Demonstrating a proven track record with Global 500 customers and strategic partnerships with major players such as Oracle, Unisys, PwC, and SunGard, ZL has emerged as the technology leader in harnessing unstructured "Big Data" for strategic advantage. For more

information, please visit www.zlti.com .

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